

Mobile Out of Bundle Rates

Usage Charges	Price
Calls to other UK Vodafone mobiles	45.84p per minute
Calls to other mobiles	45.84p per minute
Calls to UK landlines	45.84p per minute
Calls to any Channel Islands and Isle of Man mobile and landline (starting 01481, 01534, or 01624)	45.84p per minute
Standard UK text message (SMS)	29.17p per message
Standard UK picture message (MMS)	45.84p per message
Standard video message	45.84p per message
Video calling to any Vodafone UK mobile	45.84p per minute
Video calling to other UK mobile networks	45.84p per minute
Video call to international mobile networks	47.50p per minute
Calls to Europe	£1.25 per minute
Calls to North USA/Canada	£1.25 per minute
Calls to Rest of the World	£1.67 per minute
Text message (SMS) to International	29.17p per message
Non-geographical (084s & 087s)	Access charge of 45.84p a minute (one-minute minimum call charge), plus a service charge*
Freephone (0800s & 0808s)	Free of charge
Radio paging services (starting 076)	45.84p per call
Personal numbering services (starting 070)	45.84p per minute (one-minute minimum call charge)
Call forwarding services (e.g. 07744, 07755)	45.84p per minute (one-minute minimum call charge)
Premium rate numbers (starting 09)	Access charge of 45.84p per minute (one-minute minimum call charge), plus a service charge*
Calls to directory numbers (118)	Access charge of 45.84p per minute (one-minute minimum call charge), plus a service charge*
Browsing mobile internet and data usage	£5.42 per 250MB UK data
Data usage for mobile broadband only	5p per MB

* A service charge also applies for calls to service numbers. The organisation offering the service needs to advertise the service charge for the number alongside their service number.